

EXPERIENCE

Condé Nast

FREELANCE DIGITAL DESIGNER FEB '14 – PRESENT
FREELANCE PRINT DESIGNER DEC '13 – JAN '14

Currently supporting digital design initiatives for *Self* and *Allure*. Worked on wireframes and visual design for slideshows, article pages, and index pages for *Vanity Fair*'s website redesign. Conceptualization, wireframes, and visual design of *Condé Nast Traveler*'s homepage. As part of print redesign team, designed layouts to align with brand repositioning for *Condé Nast Traveler*.

Metropolis

ART DIRECTOR JUL '13 – NOV '13
ASSISTANT ART DIRECTOR MAY '13 – JUL '13

Art direction and design of *Metropolis*, a magazine that covers the urban environment, architecture, and design. Rebuilt and managed art department following departures of former art director and photo editor. Worked closely with editorial to determine shape of stories, and designed layouts to fit conceptually.

Jazz at Lincoln Center

PRINT & INTERACTIVE DESIGNER MAR '12 – MAY '13

Worked with designers and photo editor under creative director to support and develop Jazz at Lincoln Center's brand. Interactive projects included: UX and visual design for redesign of Jazz website, e-mail newsletter templates, various web ads, and motion bits. Print projects included: self-mailer to promote season concerts, posters for Jazz venues and Lincoln Center campus, and assorted ads and merchandise. Handled production aspects from implementation of visual design with web developers to press checks for print materials.

Rumors

FREELANCE DESIGNER FEB '11 – SEP '11
DESIGN INTERN OCT '09 – JAN '10

Approached by Rumors to design *ReadyMade* magazine, for which the studio was Art Director. In addition to design, organized and art directed illustrations and photoshoots (studio and location) for the magazine. After *ReadyMade* was shuttered by its publisher, continued freelancing for Rumors working on several identity and website concepts. Previously, as design intern (2009–10), assisted on book and exhibit catalogue projects.

The FADER

PRODUCTION DESIGNER MAR '10 – FEB '11

Coordinated print production for *The FADER*, a music and lifestyle magazine. Designed layouts for front-of-book and back-of-book sections. Conceptualized, illustrated, and designed infographics for *The Way Things Work*, a column on the website.

UIUC Office of Communications for Enrollment Management

FREELANCE DESIGNER JUN '08 – JUL '09
DESIGN INTERN FEB '06 – JUN '08

Designed and produced print collateral, websites, video, and motion work for a range of university units including the Office of Admissions, Study Abroad Office, and Office of the Provost.

Freelance Projects

SELECT CLIENTS 2009 – PRESENT

- ▶ **Etsy** – As part of the Global Brand Design team, developed app iconography and packaging ideas for a forthcoming Etsy-branded selling experience.
- ▶ **Stereogum** – Designed poster for Stereogum's SXSW showcase *Range Life*, which was used on stereogum.com and screenprinted for display at the venue.
- ▶ **MTV Hive** – Concept, illustration, and design of infographics centered around music news for mtvhive.com. Topics have included: the many (but mostly sad) moods of Lana Del Rey, what David Bowie was doing for the past 10 years, and Madonna's 30 years of career reinvention.
- ▶ **Grantland** – Created infographic for sports website grantland.com entitled "The New York Jets Quarterbacks Index of Good and Evil."
- ▶ **J.Crew** – As part of web creative team, designed J.Crew promotional e-mails, often repurposing visuals for use on the homepage and sale landing pages.
- ▶ **Ninth Letter** – Elective class at UIUC that produces *Ninth Letter*, an arts and literary publication. Invited to design a special issue with a small group of alumni.

EDUCATION

University of Illinois at Urbana-Champaign (UIUC)

BFA IN GRAPHIC DESIGN 2004–2008

- ▶ 2008 Outstanding Senior in Graphic Design
- ▶ 2008 AIGA Chicago Student Enrichment Scholarship
Honorable Mention
- ▶ Spring 2006 Dean's List

SKILLS

PROFICIENT Adobe Photoshop, Illustrator, InDesign; Final Cut Studio; HTML & CSS

WORKING KNOWLEDGE Adobe After Effects; PHP, jQuery, WordPress, Joomla, Wordfly