

Ho-Mui Wong

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201 Gates Avenue, Apt. 4
Brooklyn, New York 11238

EDUCATION

University of Illinois at Urbana-Champaign (UIUC)
BFA in graphic design 2004–08

AWARDS + HONORS

2008 Outstanding Senior in Graphic Design
(AWARDED BY THE UIUC GRAPHIC DESIGN FACULTY)

2008 AIGA Chicago Student Enrichment Scholarship
(HONORABLE MENTION)

Dean's List Spring 2006

for *Ninth Letter*—

- merit winner, 42nd annual competition, Society of Publication Designers (vol. 3: no. 2) 2007
- awarded “Certificate of Excellence,” published in “Regional Design Annual 2007,” *Print* magazine (3:2) nov/dec 2007
- published in the 2007 Type Director's Club Annual (3:2)
- merit winners, 43rd annual competition, Society of Publication Designers (4:1 + 4:2) 2008
- published in the 2008 AIGA Design Archives (4:2)
- received “Graphis Gold Award,” published in *Graphis New Talent Annual 07/08* (4:2) dec 2008
- awarded “Best Book Design,” published in “Regional Design Annual 2009,” *Print* magazine (5:1) nov/dec 2009

for *UIUC OCEM*—

- Regional CASE Awards (gold, silver & bronze awards): three print pieces dec 2007
- Regional CASE Awards (bronze): video feature dec 2008

SKILLS

Adobe Photoshop, Illustrator, InDesign, After Effects; HTML + CSS;
WordPress as CMS; Final Cut Studio

working knowledge PHP; Adobe Flash; jQuery

EXPERIENCE

J.Crew oct '11 – present
(FREELANCE DESIGNER)

As part of the web creative team, design promotional J.Crew e-mails. Utilize and expand on established visual and typographic language for men's, women's, kids', and sale items. Often will extend e-mail visuals to J.Crew homepage and sale landing pages.

Rumors oct '09 – jan '10 + feb '11 – sept '11
(DESIGN INTERN + FREELANCE DESIGNER)

Approached by Rumors to design *ReadyMade* magazine, for which the studio was Art Director. In addition to design, was heavily involved in creative direction and coordination of various photoshoots and illustrations for the magazine. After *ReadyMade* was shuttered by its publisher, continued as a freelancer and worked on several identity and website concepts, and a series of animations for a forthcoming iPad book.

The FADER mar '10 – feb '11
(PRODUCTION DESIGNER)

Responsible for coordinating the print production aspects of *The FADER*, a nationally published music/culture magazine. Conceptualized and designed infographics for a column on the website, *The Way Things Work*. Also worked on assorted web, print, and motion projects under creative direction of Justin Thomas Kay.

Ninth Letter jan '06 – june '08 + sept '09 – dec '09
(ASSISTANT DESIGNER)

Ninth Letter is an award-winning literature and arts publication produced by the UIUC English Department and School of Art+Design. *Ninth* was offered as an elective class. Working in pairs, designed magazine spreads and a cover iteration, as well as a podcast. Most recently was invited to design “alum issue” with a small, select group of alumni.

UIUC Office of Communications for Enrollment Management (OCEM)
feb '06 – june '08 + june '08 – july '09
(DESIGN INTERN + FREELANCE DESIGNER)

Worked with a team of designers and copywriters to establish identities for various units on campus including the Office of Admissions, Study Abroad Office, and the Office of the Provost. Responsibilities differed per office unit, but often included print collateral, web design, video and motion work.

(REFERENCES AVAILABLE UPON REQUEST)